

NovaStick® Synthetic Matte 212 PP SA

Digitally Printable Self-adhesive Film

Description & Application

NovaStick Synthetic Matte 212 PP SA (SLM 501121) is a pressure sensitive polypropylene based self-adhesive film label for electrophotography, offset and screen printing. It is suitable for product labels, personal products, gift boxes and bags, labels, handmade luxurious products etc.

Features & Benefits

- White opaque matte finish for a natural look
- Excellent toner adhesion for sharp and high definition images
- Superior lay-flat properties for trouble-free printing
- Tear resistant for permanency and easy removal
- High moisture resistance
- Excellent flexibility to conform the contours

Specifications

- Finish : Matte
- Face Stock : White opaque top coated polypropylene film 75m
- Adhesive : Water-based adhesive
- Liner : Clay coated kraft liner
- Weight : 212 ± 10 gsm
- Size Tolerance : ± 1mm
- Sizes (in mm) : 330 x 482, 305 x 457, 297 x 420

Usage Instructions

- Kindly refer to the digital press user guide for instructions on appropriate printer settings
- Please conduct thorough testing of the substrate for intended application prior to use
- For best output & media setting, please consult the service engineer of the digital press intended for printing
- Please ensure the sheets are conditioned to the printing environment for 24 hours before use
- Please fan the sheets to facilitate jam-free feeding
- For best print results, please maintain the temperature at 20 - 25°C and the relative humidity (RH) at 55% ± 10%
- The durability of the printed images will depend on the fading characteristics of the ink used. Please consult with digital press manufacturer for technical advice
- Before pasting the label, please ensure that the surface is free from oil, moisture and dust particles. This will help in better adhesion.

Storage, Handling & Packaging

- Storage & Handling : Hold media by the edges to avoid kink marks. Fingerprints will affect the quality of the image. Please use fresh pair of cotton gloves while handling unprinted media to avoid sweat, grease and oil transfer on to the media that could affect the print quality. When not in use, store the media in a cool, dry place [20-25°C, 55% ±10% RH] away from direct sunlight in its original packing. Keep media in horizontal flat position to avoid curling.
- Shelf-life : Two years from the date of packing when stored in original packing at 20-25°C and 55% ±10% relative humidity (RH)
- Pack Size : 100 Sheets/Pack



About Us

TechNova is one of the world's largest suppliers of print solutions. TechNova's innovative and world-class products cater to a wide range of industries, such as Commercial & Newspaper Printing, Publishing, Packaging, Signage, Photo, Textile, Engineering & Medical Imaging.

TechNova's name is derived from the words "technology" and "innovation", and it is these two tenets that form TechNova's core mission. Globally recognised as a pioneer, TechNova has introduced several breakthrough technologies and innovative products that have transformed various print processes and created new markets.

With its wide distribution and logistics network in India, TechNova's products & services are used by every printer in the country. In addition to its leadership position in India, TechNova markets its products to over 60 countries through its international offices and distribution network.

Uniting all of TechNova's businesses is its value system - a strict code of ethics, commitment to excellence, business conduct based on honesty, fairness & mutual trust, and a "Customer First" philosophy.

Highlights

- World's only manufacturer of full range of Digital Offset Plates : Violet, Thermal, UV, Inkjet & Laser
- India's largest manufacturer of Offset Plates & Printing Chemicals
- Widest portfolio of Digital Print Media for Inkjet & Laser
- 70% market share in India for each of its product groups
- IMS Certification : ISO 9001:2015 (QMS); ISO 14001:2015 (EMS); ISO 45001:2018 (OHS)
- Winner of the prestigious GATF InterTech Technology Award
- Pioneer of the "Go Green" revolution in the Indian print industry

Product Portfolio

- Offset Printing Plates
- Printing Chemicals
- Digital Print Media
- Thermal Platesetters & Processors
- Violet Platesetters & Processors
- UV Platesetters & Processors
- Inkjet Platesetters & Processors
- Digital Production Presses
- Digital Post-production Devices
- Software & Workflows
- Flexo & Letterpress Plates
- Waterless Plates
- Adhesives
- Printing Inks
- Printing Blankets & Underpackings
- Printing Rollers
- Press Enhancement Systems
- Value-added Services

TechNova's Go Green Mission

Our Planet is our most vital resource. We must do all we can to preserve it. TechNova is committed to helping the printing industry adopt eco-friendly solutions, reduce carbon footprint, eliminate waste and facilitate sustainable growth.

To help achieve this, we at TechNova have embarked on a "Go Green" mission :

- To promote Green awareness within TechNova, with our stakeholders and within the printing industry
- To develop, manufacture and supply eco-friendly Green products and services that have the least impact on the environment
- To comply with, and go beyond, all applicable legal requirements with regards to the environment and help our customers achieve the same.

Corporate Office

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